

STARTERS

Discovery Call	GRATIS
30 Minute phone conversation discussing your needs, target audience, goals, timeline, and budget	
Logo Design	300*
Basic logo design to get you started	
Marketing Plan	1000*
12-month calendar with content ideas and implementation schedule	
Web Presence Audit	500*
An in-depth analysis of your web presence with feedback and recommendations report	

COMBINATIONS

(all combinations require 1-year contract)

- 1. Branding + Marketing Plan 1750***
Full branding with 12 month content calendar
- 2. Branding + Website 2750***
Full branding with customized website
- 3. Branding + Social Media 4000***
Full branding and 12 month social media calendar with branded content
- 4. Website + Marketing Plan with Social Media Content 6000***
Customized website and 12 month marketing / social media calendar with branded content and implementation
- 5. Branding + Website + Marketing Plan with Social Media Content 7000***
Everything in combination 4 plus full branding
- 6. The Full Plate 25,000/yr***
(requires 2-year contract)
Everything in combination 5, plus SEO, social media management, and Online Watchdog Services

MAINS

Branding	1000*
Logo, Color Palette, Typography, Visual Theme, Brand Style Guide	
Website	2000*
Customized to your brand and business requirements	
Social Media Content Calendar	3500*
12-month social media calendar with personalized copy, branded graphics, and implementation schedule	
Digital Advertising	MKT
Google Ads tailored to your specific goals and campaigns. Price determined by budget goals.	
Event Planning	MKT
Planned professional networking and educational events with custom & branded content.	

DESSERTS

Press Releases	75*
Informative announcements sent to your local media sources	
Crisis Management Planning	MKT
Plan of action if the unthinkable happens	
Social Media Management	2000 per month*
Content Creation. Audience growth and interaction. Monthly analytics reporting	

SIDE ITEMS

(can only be added to Mains & Combinations)

- Traditional Print Media**
- Email Marketing**
- Website Management**
- Website Training**
- Social Media Scheduling**
- Social Media Advertising**
- SEO**
- Online Watchdog**
- Analytics**

A LA CARTE

Logo Redesign	250*
Website Redesign	1500*
Website Management	250/mo*
Google Advertising	75/hr
Community Equity	MKT

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*actual price may vary based upon individual goals and needs